

## Moving Beyond SBIR Funding

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COO

TechOpp, Inc.

07/23/2025

#### Webinar Outline

Purpose is to help small businesses prepare and adapt

- Context Why are we here?
- Positioning for Non-SBIR Funding
- Sole Source Phase III
- Non-SBIR Federal Funding Opportunities
- Agency-Specific Opportunities
- Resources from TechOpp



## Intro to TechOpp

Who we are and what we do

- Founded in 2009
- All about helping small businesses
- Focus on technology commercialization
- SBIR/STTR and other federal funding



Randy Simpson

- B.S. Aerospace Engineering
- Over 50 years of Aerospace and Defense experience
- Provide Strategic Capture and Proposal Development coaching for small businesses





## Context



#### **SBIR** Reauthorization

Reauthorization deadline is 9/30/2025

119TH CONGRESS 1ST SESSION S. 853

To improve the SBIR and STTR programs under the Small Business Act, and for other purposes.

#### IN THE SENATE OF THE UNITED STATES

Manch 5, 2025

Ms. ERNST introduced the following bill; which was read twice and referred to the Committee on Small Business and Entrepreneurship

#### A BILL

To improve the SBIR and STTR programs under the Small Business Act, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE: TABLE OF CONTENTS.
- 4 (a) Short Title.—This Act may be cited as the
- 5 "Investing in National Next-Generation Opportunities for
- 6 Venture Acceleration and Technological Excellence" or the
- 7 "INNOVATE Act".

- SBIR program is reauthorized every few years
- Currently three separate bills
- First and most complete is the INNOVATE Act
- Some key provisions include:
  - Lifetime cap on SBIR funding (\$75M max)
  - Increased requirement for non-SBIR revenue
  - Phase IA opportunity for first time participants
  - Increased minimum standards for Phase I to Phase II conversion
- Our webinar series provides strategies for each of these provisions





#### Webinar Series

## In case you missed them

- Webinar 1: Overview of proposed changes
- Webinar 2: Leveraging changes for new companies
- Webinar 3: Meeting Phase II conversion requirement
- Webinar 4: Meeting the non-SBIR funding requirement



#### Maximizing Your Phase I to Phase II Conversion Rate

There are proposed minimum requirements for Phase I to Phase II conversion rates. In this webinar, we covered how to give yourself the best chance at winning more Phase II proposals.



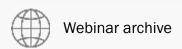
#### Leveraging Proposed SBIR Changes for Early-Stage Businesses

Potential changes to the SBIR program could be beneficial to early-stage businesses. We reviewed the proposed changes and how to take advantage of them.



#### Navigating SBIR Reauthorization

The SBIR program must be reauthorized by 9/30/2025 to continue to provide R&D funding to small businesses. We present an overview of changes proposed to the SBIR program through the INNOVATE ACT, and strategies to adapt.





## Transitioning to Non-SBIR Funding

Renewed focus with Reauthorization Uncertainty

- About 70 small businesses will be eliminated due to proposed \$70M cap
  - It is likely some compromise will be negotiated
  - However, it is best to prepare for the worst case
- There are also other provisions that push for non-SBIR funding
  - Minimum required non-SBIR funding for multiple award winners



#### **Bottom Line**

Let's get ahead of the curve

- Now is the time to consider other forms of federal R&D funding
  - SBIR/STTR is not the "only game in town"
- We have researched other non-dilutive grant funding
  - The following slides are meant to be comprehensive
  - Listing many opportunities in federal agencies
- It is important to note these contract vehicles may be different
  - IP protection may be different
  - Firm Fixed Price contracts may not be offered
    - Which may require a DCAA-approved Accounting System



## Federal Funding "Flavors"

"It depends"

- Non-dilutive federal funding is available for R&D
- You can also enter into procurement arrangements with a high enough TRL solution
- Today we focus on "Non-SBIR/STTR R&D opportunities"



## Positioning for Non-SBIR Funding



## Federal Funding Priorities

Know where the funding is going

- H.R.1 was signed on July 4, 2025
  - Legally binding reconciliation package
- H.Con.Res.14—This concurrent resolution
  - Establishes the congressional budget for the federal government for FY2025
  - Sets forth budgetary levels for FY2026-FY2034, and
  - Provides reconciliation instructions for legislation that increases or decreases the deficit and increases the statutory debt limit by specified amounts.



## One Big Beautiful Bill Act

#### SBIR/STTR Program budget follow suite

	Agency	Details of changes	Budget Impact
I <b>Ç</b>	EPA	RDT&E	-54.5%
16	DHS	Procure advanced border security technology, modernize the fleet and facilities of the Coast Guard	+64.9%
16	DoD	Golden Dome, Shipbuilding, Space Force, F-47, Nuclear deterrent	+13.4%
16	DOE	Funding changes: Kills CO2 removal and climate change. Focus: bioenergy, domestic fossil energy, critical minerals, nuclear fuels	-9.4%
	DOT	Funding changes: increases FAA operations, NAS upgrades, INFRA grants, rail, shipbuilding and ports	+5.8%
16	USDA	Cuts to Agricultural Research Service	-18.3%
16	NASA	Increases human space, decreases everything else (space science, mission support, earth science, SLS/Gateway, space technology, ISS, aeronautics, STEM)	-24.3%
16	NSF	Reduces research in climate, clean energy, social engineering. Maintains Al and quantum information science research. Eliminates DEI-related programs	-55.8%



Discretionary budget request



#### **Know the Customer**

Relationships are key

- Contact the customer ahead of RFP/FOA
- Understand their need
- Understand their acquisition process & requirements
- Utilize RFIs, Sources Sought, Notices of Intent, Industry Days
- It is critical to establish business relationships
  - And LISTEN to the prospective customer
  - To understand THEIR requirements
  - Then align your solution to meet all their requirements





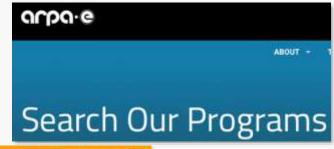
## Stay Informed

Opportunity landscape is constantly evolving



- Generally, there is no fixed schedule
- New opportunities emerge, and disappear, periodically
- Each RFP/FOA/BAA has unique requirements







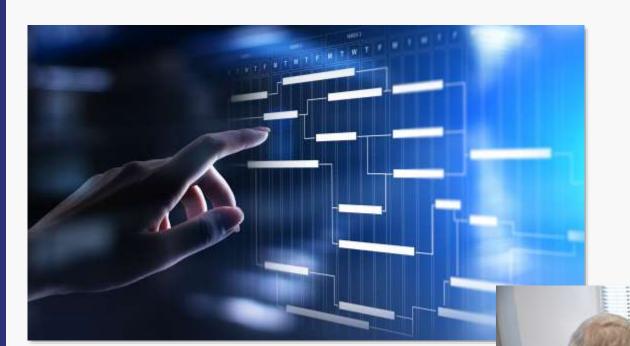






## Non-SBIR Project Management

Larger contracts require rigorous project management



- Deliverable schedule
- Periodic meetings & reports
- Spend rate (not too fast, not too slow)
- Final contractual deliverables
- Position for next stage of funding



## Sole Source Phase III



#### Sole Source Phase III

Enabled by SBA Policy Directive

- Another award in addition to a previous Phase I or Phase II award
  - Derives from, extends, or completes SBIR/STTR effort
  - Funded by sources other an the SBIR/STTR program
- Phase III work
  - Commercial application
  - Federal use products or services
  - Continuation of SBIR/STTR work
- Not required to conduct another competition
- No limit on the number, duration or dollar value
- No limit on elapsed time between Phase I/II and Phase III award

## Previous SBIR Contract



**Phase III** 



## Leverage Sole-Source Advantage

Phase III

1

#### No Time Limit

A Phase III may be awarded to any previous SBIR contract, from any agency, for any value and for any timeframe

2

#### **Non-Competed Phase III Funding**

Federal agencies are not required to compete Phase III awards as long as they derive from, or extend, previous Phase I or Phase II awards.



#### **Key Benefits**

Sole-sourced Phase III benefits the federal program through rapid acquisition, providing motivation to pursue them.



#### **SBIR Policy Directive**

(3) Competition Requirement. The competitions for SBIR/STTR Phase I and Phase II awards satisfy any competition requirement of the Armed Services Procurement Act, the Federal Property and Administrative Services Act, and the Competition in Contracting Act. An agency that wishes to fund an SBIR/STTR Phase III award, which is an extension of prior Phase I and/or Phase II awards, is not required to conduct another competition for the Phase III award in order to satisfy those statutory provisions.



SBIR Policy Directive

#### Phase III Process

Match addressable need with funding



Work through TPOC, or SBIR Technology Manager

Must have clearly defined transition potential and Program Office Support

GSA now has Phase III authority and can rapidly execute contracts (4-6months)



## TechOpp's Sole Source Search Tool

Searchable database of all previous SBIR awards

**Keyword Sources** 

- Program requirements
- RFIs / Sources Sought
- BAAs



TechOpp client's SBIR awards loaded into database







TechOpp's search tool allows rapid, ranked, matching between historical SBIRs and current opportunities.



## Federal Funding Opportunities



## Intel for Federal Funding Opps

Register for list serves Check back often

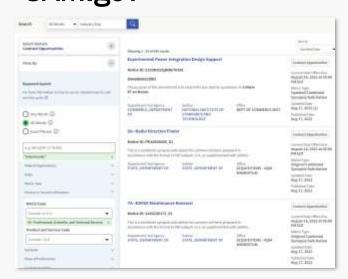
Technology Readiness Level

- Request for Information
- Sources Sought
- **Industry Days**
- **Special Notices**

TRL for your solution

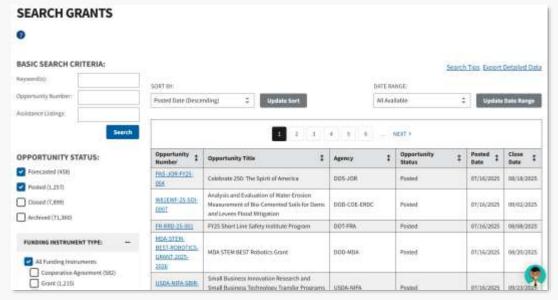
I will attempt to align each opportunity with the desired

#### SAM.gov



Long Range Acquisition Forecasts

#### Grants.gov

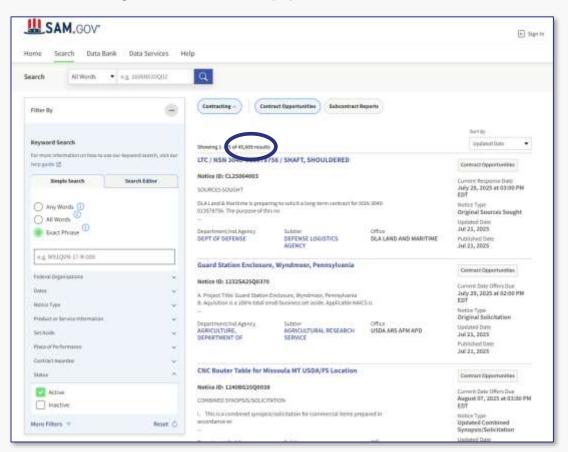




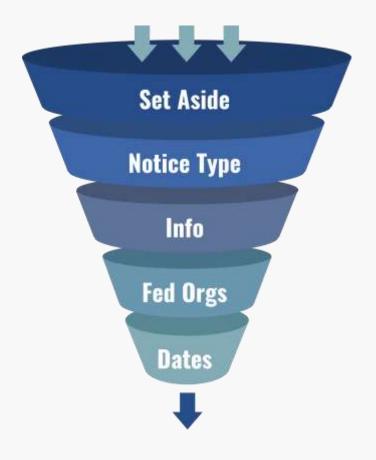
## Sam.gov

Find procurement opportunities for High TRL technology

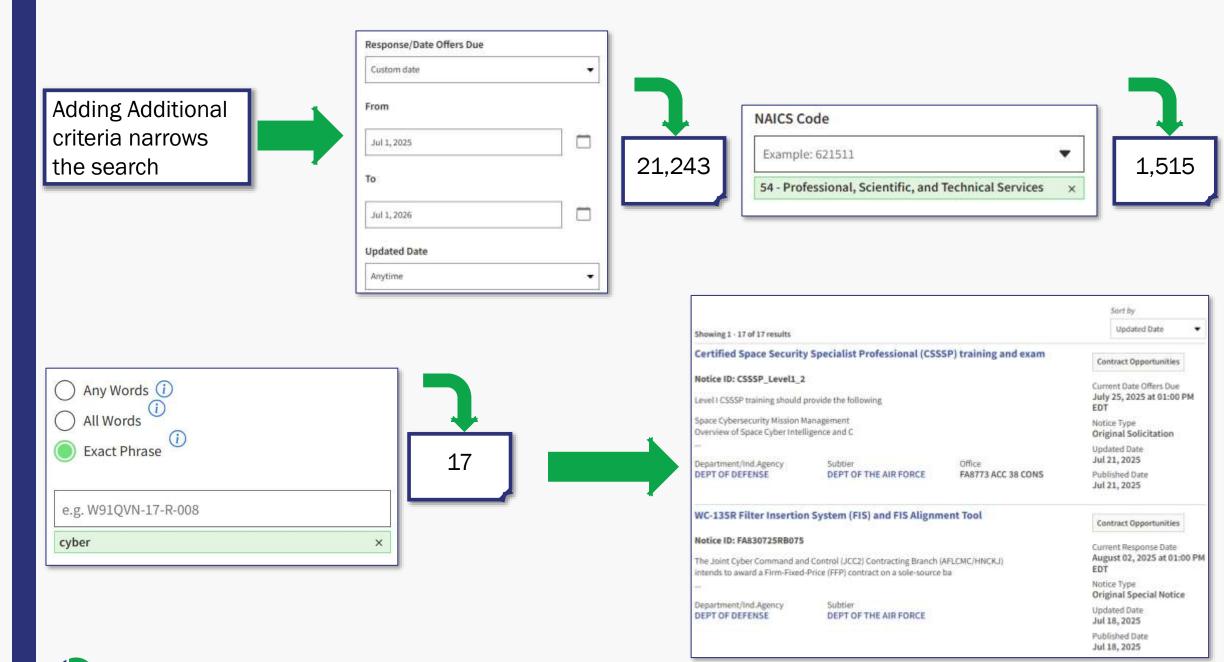
- Sam.gov is a good place to start
- Currently 45,609 opportunities total



#### Filter by multiple criteria









## Grants.gov

#### Another source of R&D funding

- Search grants.gov for "cyber"
  - Returns 96 opportunities
  - Limit to grants—no cooperative agreements or procurement contracts
    - Returns 46 opportunities
  - Limit to "Small Business" or "Unrestricted" eligibility
    - Returns 12 opportunities

#### Filter by multiple criteria

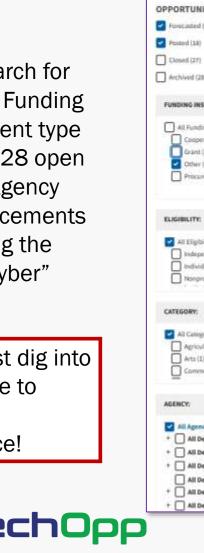


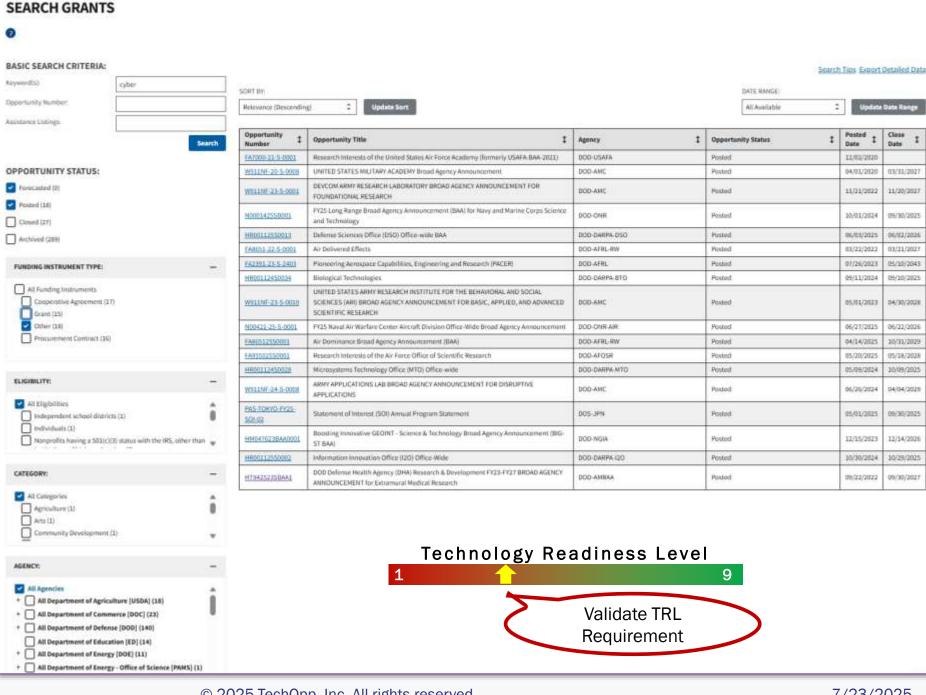


Searching on grants.gov

This search for "Other" Funding Instrument type returns 28 open **Broad Agency Announcements** including the word "cyber"

You must dig into each one to validate relevance!





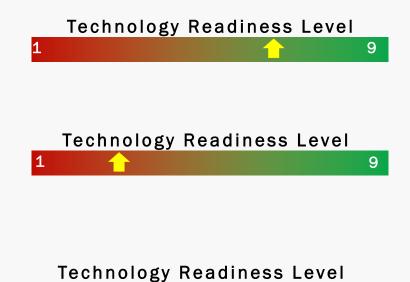
## Agency Specific Opportunities



#### **DoD Innovation Units**

## Non-SBIR funding for innovators

- Defense Innovation Unit
  - Submit to open solicitation
  - Get invited to submit proposal
  - Submission to award: 60-90 days
  - https://www.diu.mil/work-with-us/open-solicitations
- National Security Innovation Capital
  - Submit a pitch at any time
  - TRL 3-6 innovations accepted
  - OTA contract vehicles
  - HQ0845-24-S-N001 Amendment 0004 20 June 2025
- National Security Innovation Network Propel
  - Collaborating with innovative and non-traditional partners
  - Current opportunity for "ready now" uncrewed systems solutions
  - https://www.diu.mil/work-with-us/submitsolution/PROJ00598







## Accelerate the Procurement and Fielding of Innovative Technologies program

High-TRL required (7-9)

Under Secretary of Defense for Research and Engineering

Technology Readiness Level

- Workshop held in March 2025
  - Recorded
  - Hot Link to the right
- Provide procurement funding for innovative projects that have completed development and are ready to transition into operational use







#### **APFIT Basics**

- RDT&E complete and DoD is interested in procuring
- U.S.-based small business or non-traditional defense contractor
- \$10M-\$50M could be used to accelerate procurement
- Project is endorsed by an APFIT-designated Submitting Organization

#### **APFIT Selection Process**

- 1. Submitting organizations collect projects internally
- 2. Submitting organizations prioritize projects and send top selections to OUSD(R&E)
- 3. OUSD(R&E) conducts a review with services and the Joint Staff
- 4. Final selections are announced





### APFIT is open for business

#### Call to Action



FY26 Cycle Status May 23, 2025 The FY26 APFIT selection cycle is currently open. Please have a government sponsor work with their <u>APFIT organization lead</u> for internal deadlines and submission details. The APFIT non-acquisition organization due date is July 25, 2025. The acquisition organization due date is August 29, 2025. Please note, each submitting organization conducts an internal down-selection prior to submitting projects to APFIT and may have an earlier, internal submission window

### Navy

#### R&D areas of interest

#### ONR BAAs (examples; there are more...)

FY25 Long Range Broad Agency Announcement (BAA) for Navy and Marine Corps Science and Technology N0001425SB001

Published: October 01, 2024 1:55 PM EST

Full Proposals will be accepted until: September 30, 2025 2:00 PM EST

Notice of Funding Opportunity (NOFO) Fiscal Year (FY) 2026 Office of Naval Research (ONR) Young Investigator Program (YIP) N0001425SF004

Published: June 20, 2025 4:57 PM EST

Full Proposals will be accepted until: August 01, 2025 5:00 PM EST



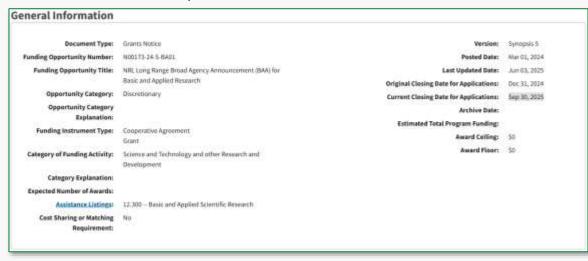
Working with ONR



Doing business with NRL



- For ONR, Technology and Research areas are listed:
  - https://www.onr.navy.mil/ourresearch/onr-technology-and-research
- For NRL, Areas of interest are listed:
  - https://www.nrl.navy.mil/Our-Work/Areas-of-Research/directoratesdivisions/





#### NavalX

#### **ONR Innovation Branch**





#### **NAVALX**

Home > Organization > NavalX

NavalX is at the forefront of naval innovation, dedicated to leading the Department of the Navy's (DoN) innovation ecosystem and shaping its competitive advantage in a complex and constantly changing world. NavalX brings together a wide range of stakeholders to create a vibrant naval innovation ecosystem. Through this ecosystem, NavalX accelerates the development and transition of capabilities that address the critical needs of the Department of the Navy, ensuring that the Navy remains agile and adaptable.

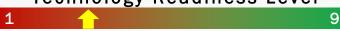


- NavalX helps manage the DoN's innovation branch
- The Tech Bridge Network is comprised of regional Tech Bridges which can assist small businesses in building connections within the Navy
  - Tech Bridge partners also receive additional resources to acquire Technology Transfer (T2) partnership agreements
  - Better suited to high TRL technologies

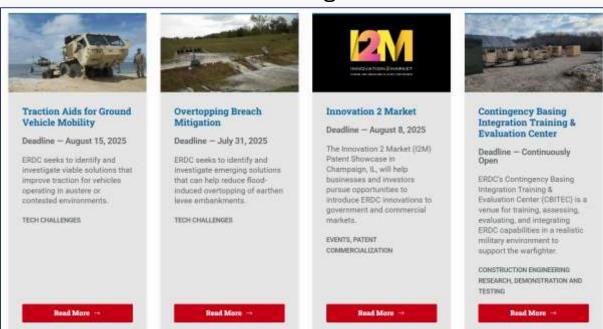
## Army Corps of Engineers / ERDCWERX

#### Tech Challenges

Technology Readiness Level



#### **Current Events and Tech Challenges:**



- Funding typically allocated
- Utilize two OTA contract vehicles
- Civil engineering
- Physical protection
- Base modernization
- CSO
- Prototype Opp.

#### Recent topic







# HELP ACCELERATE ARMY INNOVATION COMPETITIONS xTech competitions connect small businesses with Army and DoD experts to build solutions that tackle the Army's biggest problems. Businesses compete for cash prizes and patential follow-on contracts to accelerate and transition their transformative technology solutions into the Army. Check out xTecht's open, active and closed competitions to learn more! OPEN ACTIVE CLOSED OPEN COMPETITIONS Do you want to work with the Army to solve big problems? Check out xTecht's open competitions and see which is right for your business. Submit your application today!





### **Army**

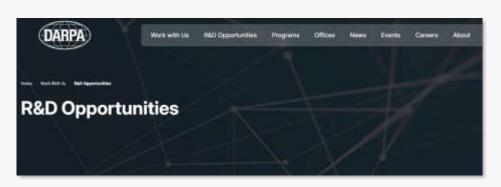
#### xTech Program

Technology Readiness Level

9

- Offers competitions for offerors to present technology concepts in specified technology areas to Army and DoD SMEs
- Open to small and medium business
- Each competition is different
  - Access to restricted SBIR topic
  - Opportunity to engage with Army and DoD representatives
    - Optional Accelerator program to receive education, mentorship and strategic exposure to assist in growing their companies for DoD and commercial use







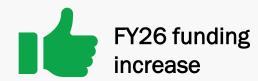
BAAs, ERIS

#### BAA Types:

- Tech Offices will issue program-specific BAAs throughout the year
- Tech Offices will also issue one or two year-long BAAs
- https://www.darpa.mil/work-withus/opportunities--18 open now
- DARPAConnect Expedited Research Implementation Series (ERIS) Marketplace—topic area focused—5 topic areas now
  - Submit 7-minute video
  - It is assessed by a team of experts
  - If awardable, placed in Marketplace











### **USSOCOM**

### **Special Forces**

Technology Readiness Level

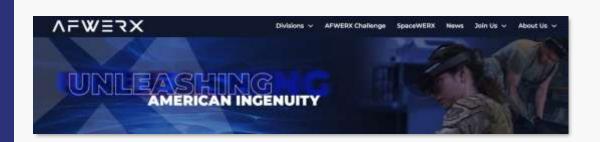
■ ENGAGE SOF (eSOF)—USSOCOM's Digital Front Door

- Begins with Vulcan—get an account, create a "Scout Card"
  - Description, TRL, Technical specifications, Points of Contact
- Technical Experimentation (TE) events provide invited technology developers in-person opportunities to meet with SOCOM personnel
- BAA, Commercial Solutions Opening and RFI
  - Posted on sam.gov—search "BAA USSOCOM"
- SOFWERX--sofwerx.org/ecosystem
  - Innovation platform for the United States Special Operations Command as a 501(c)(3) nonprofit
    - Accelerate delivery of innovative capabilities to USSOCOM
    - Facilitate capability refinement through exploration, experimentation and assessment of promising technology
  - events.sofwerx.org
    - TechTuesday
    - Other engagement events to meet USSOCOM personnel and discuss technology









## **AFWERX**

### STRATFI/TACFI

Technology Readiness Level

- In an effort to help bridge the "Valley of Death" between Phase II and Phase III, the Ventures program has developed the Strategic Funding Increase (STRATFI) and Tactical Funding Increase (TACFI) Programs.
- Small businesses that have been awarded a Phase II contract within the last two years are eligible to apply for this annual notice of opportunity.
- The program requires various levels of matching funding and avenues for Defense and/or Industry matching, depending on the program sought.







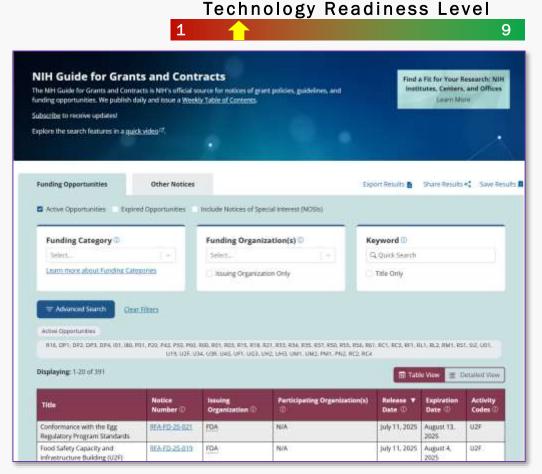


## National Institutes of Health

# National Institutes of Health-NIH

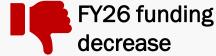
### Research Grants

- Research project grants support discrete, specified, circumscribed biomedical research and development at universities, medical and other health professional schools, colleges, hospitals, research institutes, forprofit organizations, and government institutions.
- Projects are performed by named project directors/principal investigators in scientific areas representing their specific interests and competencies.





NIH guide for grants & contracts





## DOE Office of Science

Open, ongoing FOA

DOE Long-Range FOA

Department of Energy (DOE) Office of Science (SC)



FY 2025 Continuation of Solicitation for the Office of Science Financial Assistance Program

> Notice of Funding Opportunity (NOFO) Number: DE-FOA-0003432

> > NOFO Type: Amendment 000001 CFDA Number: 81.049

Amendment 000001 is issued to remove references to diversity, equity, and inclusion; to remove references to PIER plans; to update regulatory requirements from Title 2 CFR; and to update research, technology, and economic security provisions.

NOFO Issue Date:	September 30, 2024
Submission Deadline for Pre-Applications:	A Pre-Application is optional encouraged. Pre-Applications may be required for consideration by certain review panels.
Submission Deadline for Applications:	This NOFO will remain open until September 30, 2025, or until replaced by a successor NOFO. Applications may be submitted any time during that period. Individual topics in this NOFO may have scheduled review panels. Applications may be submitted before the deadline, but applications submitted after the panel's acceptance date may be held until the next review panel.



- Estimating \$500M in awards—Each award \$5K to \$5M, 6 mo to 5 yrs
- Contact info for technical leads
- Multiple subtopic descriptions
  - Advanced Scientific Computing Research
  - Basic Energy Sciences
  - Biological and Environmental Research
  - Fusion Energy Sciences
  - High Energy Physics
  - Nuclear Physics
  - Isotope R&D And Production
  - Accelerator R&D and Production
- Annual open solicitation that covers all research areas in Office of Science and is open throughout the Fiscal Year
  - Includes 8 Program Offices
  - Each Program Office has technical areas of interest
  - Initial submission is "Pre-Application (White Paper)"



# **DOE** Research Funding

# Many Non-SBIR Opportunities

Technology Readiness Level

1



Energy Efficiency and Renewables



■ ARPA-E Funding Opportunities



Nuclear Energy Funding



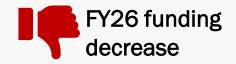
State Energy Program



Fossil Energy and Carbon Management Funding



Office of Indian Energy Policy & Programs Funding Opps







- About
- Research Areas
- Programs & Initiatives
- News & Events
- Careers



"I invest in transformative energy technology"



## ARPA-E

Advanced, high-risk, high-impact research

Technology Readiness Level

9

- 100 different programs
- 55 are active
- Includes exploratory topics and open solicitations every three years (most recent was 2024)
  - Research areas include agriculture & bioenergy, buildings, grid, industrial efficiency, power generation, resources, and transportation
- Currently 12 open non-SBIR FFOs



Announcement Number	Announcement Title	Announcement Type	NUI Deadline	EP Deading	FA Dendime
		9.		w.	
DE-FOA-1002335#	Sources Printed In Advance Energy Research and Knowledge Derith / SHARKS1	Funding Opportunity Amountement (FOA)		TBD	TBD
DE-FOA-0003462	Seeden Citical Advances for Leading Energy Inchrologes with Unique ed Potential (SCALEUP) Basely	Notice Of Funding Opportunity (NOFO)			TBO
DE-FOA-0002477	Impring Generations of New Jones days to Inspect Technologies in Engine 2025 (IGNUTE 2025)	Notice Of Funding Opportunity (NOFO)		11/15/2024 09:30 AM ET	3/7/2025 09:3 AM ET
DE-FOA-0002482	Quantum Consolini for Corporational Chemistry (QCCI)	Notice Of Funding Opportunity (NOFO)		11/21/2924 09:30 AM ET	2/6/2025 49:3 AM ET
DE FOA-00034E)	Owenture Connecting for Connections of Chemistry SERESTER (OCL) SERESTER	Netice Of Funding Opportunity (NOFO)		11/21/2024 09:30 AM ET	2/6/2025 09:3 AM ET
DE-FOA-0003468	Galvanome Leave in Advanced Sease (Healanne Glass (St.ASSWG)	Notice Of Funding Opportunity (NOFO)		11/25/2024 09:30 AM ET	2/7/2025 09:3 AM ET
DE-FDA-0003499	Discretive DC Connectors for Gold Resilient Infrastruction to Deriver Sustainable smooty (DC-GRIDS)	Notice Of Funding Opportunity (NOFO)		12/10/2024 09:30 AM 6T	3/3/2025 69:3 AM ET
DE-FOA-0002500	Deputies DC Converters for Grid Resilient Inhastructure in Deliver Sustainable energy SERUSTTR (DC-GRDS SER/STR)	Notice Of Funding Opportunity (NOFO)		12/35/2024 09:30 AM ET	3/3/2023 09:3 AM ET
DE-FOR-0003505	Calairia Assisation Teatres for Assessated Learning Chemistres via Hell-Drossbook Experimentation and Rodelins Efficiently (CASALCHER-L)	Notice Of Funding Opportunity (NOFO)		12/17/2024 59:30 AM ET	TRD
DE-FOA-0003506	Catalytic Adelication Technic for Accelerated Learning Chemistries via High-throughout Economistration and Modeling Efficiently SRINGSTIR (CATALCHEN E SRINGSTIR)	Notice Of Funding Opportunity (NOFO)		12/17/2024 09:30 AM ET	TBD
DE-FCIA-9003510	Realize Energi-rich Communal Departmenter Valuration Editaction from Refuse waters (RECOVER)	Notice Of Funding Opportunity INOFO1		12/33/2024 09:30 AM ET	TBD



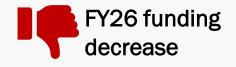
## NASA Research Funds

Non-SBIR R&D funds

Technology Readiness Level

- Science Mission Directorate main research solicitation
  - Research Opportunities in Space and Earth Sciences (ROSES)
    - Release on NSPIRES <u>here</u>
    - 35 proposal opportunities <u>here</u>
- New Frontiers 5 Announcement of Opportunity
  - Release in 2026

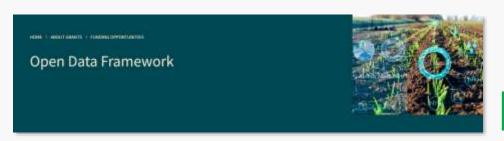






# Department of Agriculture

One Non-SBIR opportunity



Technology Readiness Level

\$958,410 / 24 months / One awardee

- The Open Data Framework program will build a framework needed to create a neutral and secure data repository and cooperative where producers, universities and nonprofit entities can store and share data in ways that will foster agricultural innovation and will support technological progress, production efficiencies, and environmental stewardship.
  - A public-private cooperative framework based on open data standards for neutral data repository solutions to preserve and share the big data generated by technological advancements in the agriculture industry and for the preservation and curation of data in collaboration with Land-grant Universities.
  - The data framework supports the development of advanced technologies and practices to meet the increasingly complex agricultural challenges of farmers and ranchers.



# Department of Homeland Security

"Flush with funding" for FY26

Technology Readiness Level

- Successful submissions to the LRBAA answer questions such as
  - What research problem do you propose to solve?
  - How is your concept different from and superior to solutions currently available elsewhere?
  - What data and analysis do you have to support the contention that funding your R&D project will result in a significant increase in capability for DHS?"
- The LRBAA does not allocate a pre-defined level of funding. As such, the provision of funds is an important consideration when an otherwise promising proposal is evaluated.
- Products that are available to the commercial marketplace or support services of any kind cannot be contemplated or purchased through the LRBAA in accordance with the Federal Acquisition Regulation.
- The LRBAA is expressly for original, state-of-the-art research or unique prototypes that require proof of concept.
- All submissions are peer reviewed.



# **Current DHS LRBAA Topics**

# 23 topics in 6 mission areas

- Counter Terrorism and Homeland Security Threats (CTHOM)
  - CTHOM 01: Development of Tools for Test and Evaluation of Machine Learning Algorithms
  - CTHOM 02: Threat Prevention
  - CTHOM 03: Novel Approaches and Locations for Explosive Performance Characterization and Testing
  - CTHOM 04: Public Safety Tools for Lithium-lon Battery
- Secure U.S. Borders and Approaches (BORAP)
  - BORAP 01: Screening at Speed
  - BORAP 02: Noninvasive, Minimally Disruptive Sensors and Systems
  - BORAP 03: Air Based Technologies
  - BORAP 04: Countering Unmanned Aircraft Systems
  - BORAP 05: Maritime Domain Awareness Technologies
  - BORAP 06: Immigration Services Program
  - BORAP 07: Detection Canine Technologies
  - BORAP 08: Maritime Coastal, Port, and Waterway Security
  - BORAP 09: Forensics and Criminal Investigations

- Secure Cyberspace and Critical Infrastructure (CYBCI)
  - CYBCI 01: Predictive Analytics
  - CYBCI 02: Shared Cyber Resilience
  - CYBCI 03: Software and Hardware Supply Chain Assurance
  - CYBCI 04: Trustworthy and Responsible Artificial Intelligence
  - CYBCI 05: Advanced and Emerging Data Computation and Analytics
  - CYBCI 06: GMD and Nuclear EMP Critical Infrastructure Risk
- Preserve and Uphold the Nation's Prosperity and Economic Security (PROES)
  - PROES 01: Emerging Technologies
- Strengthen Preparedness and Resilience (PRRES)
  - PRRES 01: Technology Acceptance
  - PRRES 02: Using Internet of Things (IoT) for Community and Infrastructure Resiliency Against All-Hazards
  - PRRES 03: Integrating risk sciences and adaptive engineering for community and infrastructure resilience



# Intelligence Agencies

### **Acquisition Research** Center



- Accounts available for unclassified opportunities
- Interface between business and the intelligence agencies
- Register as a contractor





# Other Transaction Authorities

## Overview of OTAs

Is an OTA right for you?

- Streamlined contracting, exempt from certain regulations
- Uses
  - Conducting research (~80% of DOD OTs)
  - Developing prototypes (<=\$500M)</li>
  - Starting follow-on production of successful prototype projects (<=\$100M)</li>
- Approximately half awarded via consortia
  - Consortia issue solicitations to members
- Small and large businesses qualify
- Review specific process steps with the issuing organization





# **Army**

# Other Transaction Authority

- Army Sponsored OT Consortia
  - Aviation & Missile Technology Consortium
  - Cyberspace Operations Broad Response Agreement
  - Consortium for Command Control and Communications in Cyberspace
  - Consortium for Energy Environment and Demilitarization
  - Defense Automotive Technologies Consortium
  - Engineer Research and Development Center
  - Medical Technologies Enterprise Consortium
  - National Advanced Mobility Consortium
  - Sensor Communications and Electronics Consortium
  - Training and Readiness Accelerator Consortium



# Navy

# Other Transaction Authority

- Navy Sponsored OT Consortia
  - Information Warfare Research Project
  - Naval Aviation Systems Consortium
  - Naval Surface Technology and Innovation Consortium
  - Maritime Sustainment Technology & Innovation Consortium
  - Strategic & Spectrum Missions Advanced Resilient Trusted Systems
  - Strategic & Spectrum Missions Advanced Resilient Trusted Systems
     Research
  - Undersea Technology Innovation Consortium



## Air Force

Other Transaction Authority

- Air Force Sponsored OT Consortia
  - AFLCMC Consortium Initiative
  - AFRL OTAFI
  - Propulsion Directorate Consortium Initiative
  - Space Enterprise Consortium
  - Supply Chain Consortium Initiative



# Summary and Wrap



# Pursuing Non-SBIR Funding

Requires taking a longer view than SBIR

- Start early, build relationships, understand requirements
- Strategic survey of market and your competitive niche
- Establish inroads within target organizations
- Pursue specific opportunities
- TechOpp can support with business development, capture planning and proposal management



# Resources from TechOpp



## Webinar Archive

### **SBIR** Reauthorization



### Maximizing Your Phase I to Phase II Conversion Rate

There are proposed minimum requirements for Phase I to Phase II conversion rates. In this webinar, we covered how to give yourself the best chance at winning more Phase II proposals.



### Leveraging Proposed SBIR Changes for Early-Stage Businesses

Potential changes to the SBIR program could be beneficial to early-stage businesses. We reviewed the proposed changes and how to take advantage of them.



### Navigating SBIR Reauthorization

The SBIR program must be reauthorized by 9/30/2025 to continue to provide R&D funding to small businesses. We present an overview of changes proposed to the SBIR program through the INNOVATE ACT, and strategies to adapt.



- Relatively short (~ 15 minute)
   webinars packed full of information
   about the Reauthorization activity
- Please look through these for information you need to engage in the process
- Contact your Elected Official and let them know your preferences and why
- As proposed, these legislations will have a very significant impact on the SBIR/STTR program



## Information Resources

### Stay Informed, Be Prepared, Speak Out

### SBIR Reauthorization 2025

The SBIR program is due for reauthorization and must be completed by September 30, 2025. The proposed changes may present challenges to established participants and new opportunities for early stage companies. We offer informational resources and actionable guidance to assist small businesses to navigate this evolving landscape.

Upcoming Live Webman

### RECENT NEWS



Stay up to date with recent news. We summarize resevant articles from across the web with links to full articles.

Read More

#### PROPOSED LEGISLATION



Multiple bits are currently proposed related to SBIR reauthorization. We provide summary highlights and links to full text documents.

Read More

#### FUNDING DISTRIBUTION



See SBIR funding distribution at the state and Congressional district level. We include links to your elected representatives.

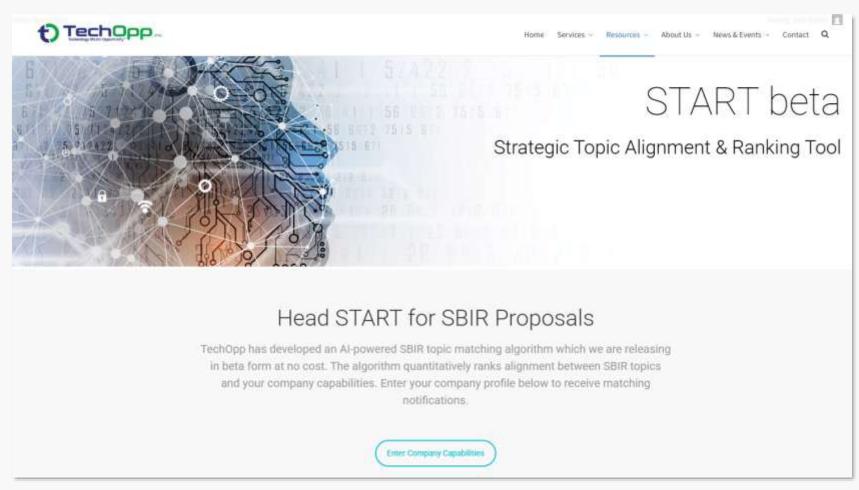
Read More

Location: https://techopp.com/resources/sbir-reauthorization/



# SBIR Topic Search Tool

Enter capabilities, receive early notification of topics



Location: https://techopp.com/resources/sbir-topic-search-tool/



# **Direct Support**

How we can help



### PROPOSAL DEVELOPMENT

Our proposal management process includes coaching, writing, editing, and assistance with proposal submission.



### TECHNICAL AND BUSINESS ASSISTANCE (TABA)

Our hands-on TABA support leverages federal funding to support technology transition and commercialization.



### **TRAINING**

We leverage our hands-on experience to provide actionable SBIR training for state agencies and small businesses.



### STRATEGIC MARKETING

Our marketing services focus on increasing brand visibility and driving customer engagement.







# Thank You

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